

What's it all about?

Who am I and why am I here?

12

What if there is a mystical answer to the query,
and it's in **12**?

"I know the answer!

The answer lies within the heart of all mankind!

The answer is **twelve**!

...I think I'm in the wrong building."

-Lucy Van Pelt (In Charles Schulz' *Peanuts*)

Click on this link to begin the mystery tour (If an
ad shows up, skip past it, then breathe deeply,
close your eyes and listen)...

[https://www.youtube.com/watch?v=G9Ocj1C8
AUQ](https://www.youtube.com/watch?v=G9Ocj1C8AUQ)

Were you in too big a hurry to listen to the end? If so, maybe you'd like to take a few deep breaths, slow down, come present, loop back, click the link and continue. The pauses are as important as the action...

I know, we're really busy and there is so much clamor for our attention.

If you listened all the way to the end, then you are certainly a candidate. For what? A special group I'm forming again (or more accurately group of special people). Keep reading.

[Or, you could skip down to the **BOTTOM LINE / ACTION STEP** section, in bold below...]

You made it through the first checkpoint. Well, maybe second or third or fourth, actually. You opened the email, you read to the link, you clicked the link, you listened. If you continue taking those small steps, you will be delighted with what begins to show up.

Possibly the/an answer...

BACK STORY...

[Summer 1980],

"Hey Terry, want to go to an outdoor music festival in Hailey?"

"I don't know, what kind of music?"

"Folk Music. It's the *Northern Rockies Folk Festival*. Richie Havens is the headliner."

Tom Reed knew that in the early 1960's during the "Folk Boom" I had a brief career as the banjo player in a folk band that became the beginning of Grammy Award winning New Christy Minstrels.

"OK, I love Richie Havens¹. Let's go..."

¹ Havens as a live performer earned widespread notice. His Woodstock appearance in 1969 catapulted him into stardom and was a major turning point in his career. As the festival's first performer, he held the crowd for nearly three hours. In part, Havens was told to continue playing, because many artists scheduled to perform after him were delayed in reaching the festival location with highways at a virtual standstill. He was called back for several encores. Having run out of tunes, he improvised a song based on the old spiritual Motherless Child that became Freedom. The subsequent Woodstock movie release helped Havens reach a worldwide audience.

This was my new friend Tom inviting me.

I had always wished I had been a ski bum for at least one year. I was recently divorced, had the time, had the money, so I planned to take a year off, unreasonably, and courageously, moving to Ketchum (Sun Valley), Idaho. I intended to spend the entire winter season skiing every day. After that, I planned on returning to work as a trainer/facilitator/Speaker/"Coach" in the burgeoning human potential, personal growth seminar movement, and as a business leadership consultant.

It was summer, I *think* 1980. I had met Tom Skiing. He was an architect, I had previously been in real estate development, construction, and sales for 15 years. We hit it off and skied almost every day together. One day at the end of the season Tom asked me why I was leaving.

"Well, the skiing is over." I thought that was all the area had to offer.

I had first been to Sun Valley on a ski trip at age **12** and fell in love with the whole experience—ski mountain, small town, winter blue sky and sunshine (unlike the gloomy Winter gray I grew up with in Oregon), the smell of Sea & Ski suntan lotion (new to me)... Occasionally over subsequent winters I returned to ski a week at a time.

“It’s even better here in the summer.” Tom said. He was effusive and unrestrained in his enthusiastic descriptions.

“Let me show you. Let’s go for a drive.”

We did a full day road trip north up highway 75 to Stanley, visiting Redfish Lake and looping back along highway 93 to an unpaved road that eventually passed over a mountain pass and followed Trail Creek back to Ketchum.

He was right. It was stunning. I decided to stay on through the summer. Summers in the area were fantastic--beautiful sunny warm weather, magnificent scenery, Switzerland-like mountains, hiking, backpacking, camping, trail running, bike

riding, boating, lakes, river rafting. This stay extended through the next 2 ½ years.

I loved it so much that I've moved back two more times over the years intending to make it my permanent home. My wife Keidi and I were married there, living our first year together in Ketchum. I still have a dream of returning, hoping something unplanned and unforeseen won't interrupt it again the next time.

So, here we were, Tom and I at the summer outdoor folk festival, part of perhaps a thousand spectators, lying on a blanket, on the grass, basking in sun, in front of a small stage, drinking a beer, laughing and BSing as friends do, only casually paying attention to the entertainers.

Until, at one point yet another singer came onstage. He started a song with a guitar sound, and then uneven chords, and then driving rhythm, that caught my attention. Only if I hear music I like will I then listen to the lyrics. I listened to this one. The music and lyrics went on and on, for about **12** minutes. Rarely do songs extend beyond

3 minutes. This song was about a “secret” and the number **12**. The message intrigued me and sparked questions I wanted answers to.

This was Richie Havens.

My grandmother got me interested in numbers, probably before age **12**. She did astrology and numerology starting back in the late 1890’s when that was very unusual and considered fringe and weird. This was my first memory of being fascinated by the number **12**.

I wrote a paper in high school on the *Supernatural and Occult*. Part of my research was about the significance of **12** (e.g. $1 + 2 = 3$, the Trinity-- Father, Son, and Holy Spirit. **12** Disciples, it goes on and on...).

Then, inspired by hearing Richie Haven’s song about **12** I began collecting and listing anything I found with and about **12**. I now have a **12**-page Microsoft Word document of those items. Really, I looked today, and it is actually **12** pages. It will grow because I continually add to it. (If you

register for this offering you'll get that collection. We're going to be working with it).

In my meditation one morning, over **12** years ago, I got that there are only **12 life lessons**, or principles, to learn. Is this true? In my quest for an (the?) answer I eventually collected, or became aware of experientially, all **12**. Any others that someone asked me about, or suggested, I can fit into a category of one of those **12**.

Fast forward to...

Why am I telling you this? What if this is true?

BOTTOM LINE (for now)

Apply now--**I'm going to vet 12 people** who would like to participate in a program I will be facilitating (first come first serve):

- **12 Online Zoom Sessions**
- **(1 – 2 hours each week)**

- 12 Weeks
- 12 Participants (only)
- Beginning Monday, May 19, 2025
- Each Thursday 10:00am California time, 6:00pm London, 7:00pm Madrid
- \$1,200.00/participant Tuition (Payment Plans considered)

ACTION STEP

Please email or text me, if you are interested:

ttillman@227company.com

+1 805 377-7307

SOME MORE THOUGHTS AND INFORMATION

There will be weekly Zoom sessions, 1 ½ hours planned, and I always allow for “slop time.” If something deep or important is in process, I don’t want to cut it off incomplete just because of a schedule. We may continue for 10 – 20 minutes depending on the natural development of the group and individual work. Even though there will be Intention and focus, and some framework, I work spontaneously. Often the first three groups didn’t want to stop at the end of the scheduled

time. Nor at the end of the **12** weeks. That's a good sign.

My forte is group experiential learning. That's challenging on a video call and two-dimensional screen. I've figured out a few ways to solve that challenge. There will be some interaction online, as well as between session assignments and challenges. We learn from observation, awareness, choice, association, and experience (then more observation, awareness...). That order can be flexible.

What if it's true that there are only **12** life lessons to learn? **12** principles that will serve us on our karmic journey here on planet earth? We'll be exploring, experimenting with, and applying these. The more we learn and practice these principles the happier, more fulfilled, more joyful we become, the higher will rise our consciousness, the greater will be our gift, contribution, and service. And positive, real world, practical and material results.

One participant said, "This is way beyond the Law of Attraction." Another said, "This may be the lazy

person's way to enlightenment and manifestation."
Could be...

We'll be learning and playing with the "language"
of

- synchronicity,
- intuition,
- innate natural knowing,
- leaning into gut feeling,
- following the heart...

And how to get results through these.

If you aren't aware of this yet, these are very practical methods. And keys to happiness, joy, peace, creativity, results no matter how you measure them.

I intend the process we engage in together to develop *flow*, or what athletes call being "in the zone." That includes creating high level results, with ease.

You could say I've become lazier in this stage of my life, where ease and simplicity have become higher values. Or maybe I'm getting smarter and

wiser. “Hard” work and more time are not required to manifest enjoyable, fun, fulfilling, inner and outer results. Nor are they essential for contribution and service. Participation, and connection, are. The pauses are as important as the action. And, the journey is the destination. I’ve taken a few decades to get, and integrate, this.

What are more of the possible (Probable?)

BENEFITS, RESULTS, TAKEAWAYS from this time together?

- Clarity on and alignment with your **life purpose**, or finding yours. Or reconnecting, realigning, revisiting or updating your purpose if you already know yours.
- The benefit of and support from **a facilitated group** energy (All of us know more than any of us. None of us can do as much as all of us. “When two or more are gathered...” and all that...)

- **Success**, measured subjectively (inner experience) before objectively (outer symbols), which then produces aligned outer results.
- New productive, **positive unconscious habits** and focus. This leads to ease and **flow**.
- Results can begin to show up **magically, miraculously, mystically**, with synchronicity and with seemingly no brain-mind conscious effort, strategy, or planning.
- Learning keys to **Flow**, and **In the Zone**.
- Exposure to and support from whatever **wisdom**, skills, and competency I've **accumulated through 82 years** of experience (I started as a baby, when I had second thoughts about continuing with what I agreed to do this lifetime. I almost died my first week). Mini-bio available on request.
- (The?) **12** life lessons/principles
- My **12**-page collection of "Things that are **12**"
- My 620-page **collection of quotes** I've gathered for the past 70 years in my search for Truth.
- A digital copy of my international bestselling photo-journalistic book, ***The Writings on the Wall; Peace at the Berlin Wall***

- A digital copy of the almost finished draft of a book I've been writing on and off for a decade, ***The Call; Who Are You and Why Are You Here?*** It's a story and lessons from a mystical journey from miserable millionaire to spiritual awakening. The story is interwoven with some principles I work with. It may catalyze and help birth your Call.
- How to deal with all the disruption, polarization, uncertainty and fear we now see and hear of daily.
- **Surprises** and more...

After 15 years of entrepreneuring, and 45+ years of facilitation, speaking, guiding, counseling, consulting, coaching with approximately 300,000 people in 101 countries, I've experienced, seen, and learned (and am still learning) how to create an easier, magical meaningful life, beyond applying most common methods being taught in the personal growth, self-development, human potential fields. That was a long sentence...

I'm also a "recovered businessman." Out of Stanford University I launched a 15-year career as a Type-A, entrepreneurial workaholic, stressed high achiever. I was involved in 6 businesses (four of which I started) in real estate development, brokerage, construction, mobile home sales and service, network TV, mini-cable TV, media product distribution. I did learn something, trial and error (many errors) in the process.

Is this "**12**" course a "next level" one? Hopefully you'll see...

COMMITTED? CURIOUS?

Did you listen all the way to the end of the *Zodiac* song? And now you read all the way to here. If so, you are certainly a candidate. Text or email me if you have questions or want more information or want to join us.

I'm looking for those (**12** only) with some level of intention, curiosity, openness, and willingness to commit. I'm looking for those open to exploring

outside what they've known, done, and believed up to now in their life—adventuring. We're the ones who are willing to expand out into uncertainty and explore our unknown. Or, ones who want to be in that class of people. If that's you, cycle back to the **BOTTOM LINE / ACTION STEP** section above and email or text me. First come, first serve...

From my heart to yours,

T

Terry Tillman

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"Love alone, is capable of uniting living beings in such a way as to complete and fulfill them, for it alone takes them and joins them by what is deepest in themselves." ~Teilhard de Chardin ~